



November 5, 2018

To Whom It May Concern,

We would like to thank you for considering sponsoring our annual fundraiser. Our company, LinkNow Media, hosts an annual, semi-professional talent show to raise money for the Batshaw Youth & Family Centres Holiday Gift Drive.

A few years ago, LinkNow Media decided instead of doing a traditional Secret Santa-type gift exchange at Christmas, to find a local orphanage and give gifts to them. We learned that there currently are no orphanages in Quebec but instead, children are in foster care programs.

We came to learn of the Batshaw Youth & Family Centres, an organization whose mission is to provide psychosocial, rehabilitation and social integration services for children. They provide services related to child placement for children who suffer from neglect, are abused whether it be psychological, physical or sexual, abandoned or have behavioral problems.

When we first approached Frank at the Batshaw Youth & Family Centres, our hearts saddened at not only the terrible stories that we heard about how children end up under the care of the Batshaw Youth & Family Centres but that there are thousands of these children. There are a lot of kids in the system with great foster parents who have the means to provide for their foster kids. Then there are kids who don't get anything – nothing for their birthdays, nothing for Christmas.

The Batshaw Youth & Family Centres asks their kids to write letters to Santa with what they would love for Christmas. Kids will be kids, and some ask for Xboxes and cameras (thanks to some amazing donors, they sometimes even get those things), then there are the sad letters, letters from teenage girls asking for diapers because they don't have the money to pay for food, clothes or a crib for their soon to be born child. These gifts might be the only thing these children get all year, the only light in a world that has been so hard for them.

We are reaching out to you to ask that you consider donating to our efforts. Last year, in 2017, we raised \$25,000 and 450 gifts for these children. It is through the support and donations of many local individuals and businesses that we are able to raise money for the gift drive. Your donations will be donated directly in the case of new clothes and new toys, or auctioned and raffled off to raise money to buy gifts and activities for these local children.

100% of all proceeds from LinkNow Media's efforts are donated to the Batshaw Youth & Family Centres which in turn go directly to the children.

Thank you for your consideration,

A handwritten signature in black ink, appearing to read "Wesley Mendelovitch", written over a white background.

Wesley Mendelovitch
President
LinkNow Media

