

October 9, 2017

To Whom it may concern,

We would like to thank you for considering sponsoring our annual fundraiser. Our company, LinkNow Media hosts an annual semi-professional talent show to raise money for the Batshaw Youth and Family Centres Holiday Gift Drive.

Last year, in 2016, we raised \$33,000 and 550 gifts for children in foster care and group homes, whom we wanted to ensure receive a gift for the holiday season. Many of these children and youths end up placed in Batshaw Youth and Family Centre's foster care or re-adaptation (group homes) centres because it is believed that their security or development may be endangered.

It is through the support and donations of many local individuals and businesses that we are able to raise money for the gift drive. Your donations will either be donated directly; in the case of new clothes and new toys or auctioned and raffled off to raise money to buy gifts and activities for these local children.

All proceeds from LinkNow Media's efforts are donated to the Batshaw Family and Youth Centres which in turn go directly to the children. Get more info at [www.thenewsecretsanta.com](http://www.thenewsecretsanta.com).

Thank you for your consideration,



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